

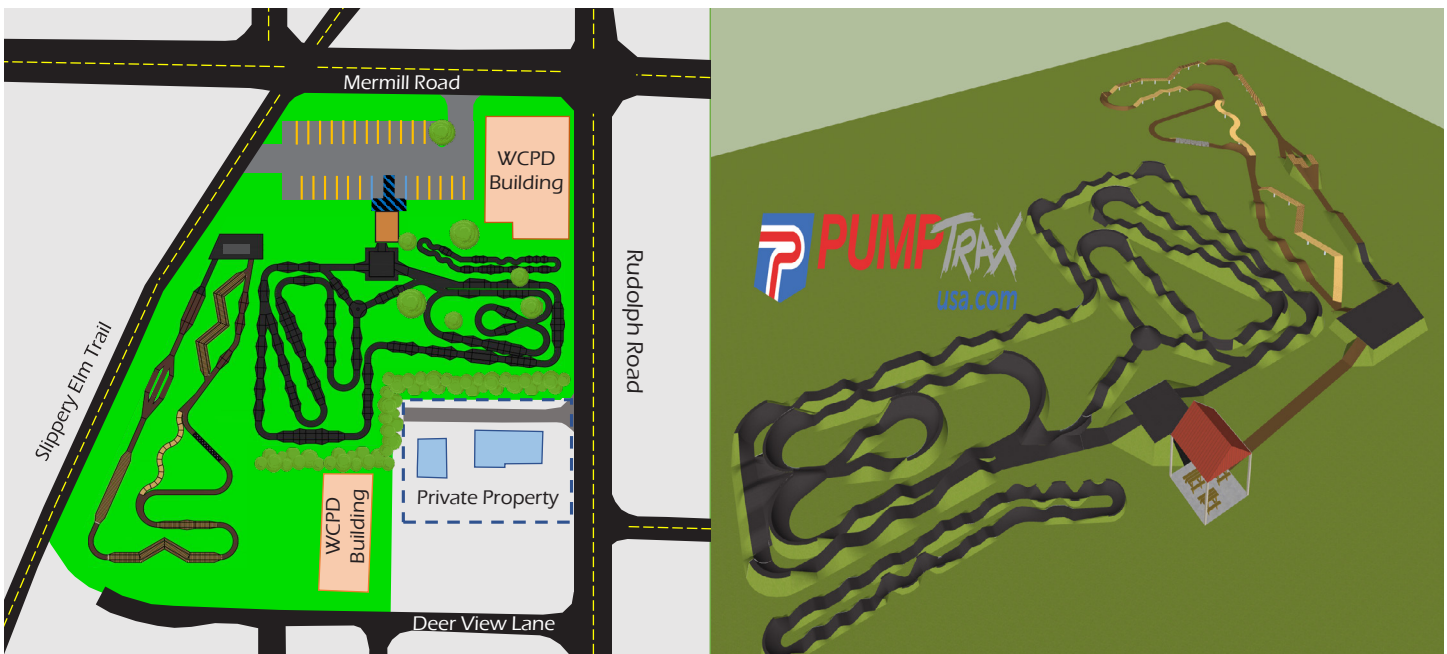


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Project Overview

The Wood County Park District is creating more dynamic opportunities for bike riders with the new Rudolph Bike Park. Comprised of 4 different skills tracks, the Bike Park will provide engaging challenges for everyone from the strider-biking toddler to the professional racer. Located at 14038 Main Street, Rudolph, and adjacent to the 13-mile Slippery Elm Trail connecting Bowling Green to North Baltimore, the park will be free to the public from 8:00 am until 30 minutes past sunset every day of the year.

Rudolph Bike Park Grand Opening date: Sunday, July 12, 2020.



Make your mark in support of this project by donating funds or materials towards its construction! In appreciation of your support, your generosity will be represented in tangible, far reaching, and permanent mediums, benefiting park users for years to come. Friends of the Wood County Park District is a 501(c)(3).

Bike Park: Craig Spicer, Program Naturalist
cspicer@wcparks.org 419-661-1697x3

Sponsorships: Jamie Sands, Communications Specialist
jsands@wcparks.org 419-353-1897



wcparks.org



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	Sponsor Benefits	Friend \$50	Patron \$100	Silver \$350	Gold \$500	Platinum \$1,000	Diamond \$5,000	Presenting \$10,000
P R I N T	Logo/name in the Oak Leaf program guide	✓	✓	✓	✓	✓	✓	✓
	Logo/name on the opening flyer					✓	✓	✓
	Logo/name on flyer to schools in Wood County				✓	✓	✓	✓
	Logo in color 2x3 col. ads in Blade and Sentinel-Tribune						✓	✓
T E C H	Logo and link in Parks E-News 12 months 4,000 subscriptions			✓	✓	✓	✓	✓
	Logo & link on wcparks app		✓	✓	✓	✓	✓	✓
	Logo & link on website	✓	✓	✓	✓	✓	✓	✓
	"Made possible by..." in Google Maps, and program descriptions							✓
T A N G I B L E	Name in Community Calendars of event					✓	✓	✓
	Logo and tags on Facebook, Instagram, Twitter					✓	✓	✓
	Name on bench					✓	✓	✓
	Logo on 100 bike fix-it multi-tool giveaway.				✓	✓	✓	✓
	Logo on 200 t-shirts					✓	✓	✓
	Logo sandblasted on boulder							✓
	Logo on 300 Stickers			✓	✓	✓	✓	✓
	Name/Logo on permanent signage			✓	✓	✓	✓	✓
	Logo on durable decal on the PumpTrack						✓	✓
	Logo on sign at a skill feature "Adopt-a-Feature"							✓
Logo on 200 Waterbottles						✓	✓	



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Sponsorship Agreement

Name as you wish it to appear in marketing: _____
Contact name and title: _____
In honor of/In memory of: _____
Telephone (will only be used to contact you about this sponsorship): _____
Email: _____

Name of Company: _____
Address: _____
Website: _____
Social Media: @ _____

Check here if you will be sending a logo.

Camera-ready logo (.eps, .png, .jpg, 300+ dpi) must be sent by Wed., May 6, 2020 to jsands@wcparks.org

Sponsorship Level – please circle your level. For in-kind donations, please circle fair market value.

- | | | | |
|-------------------|------------------|----------------------|-------------|
| Platinum, \$1,000 | Diamond, \$5,000 | Presenting, \$10,000 | |
| Friend, \$50 | Patron, \$100 | Silver, \$350 | Gold, \$500 |

Special invoicing instructions: _____

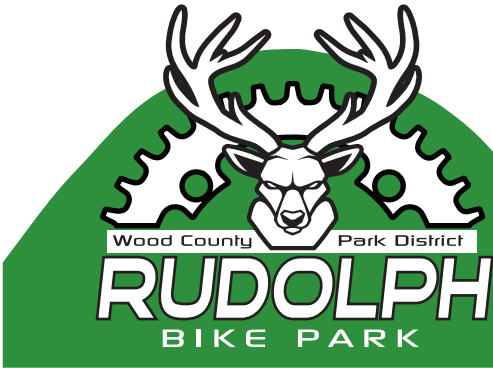
By signing below, you agree to financially sponsor the Rudolph Bike Park (in the amount indicated by circling above) to the Friends of the Wood County Park District, a registered 501(c)(3). Sponsorship benefits will begin once payment, this agreement, and logo/name are received.

Signature of Sponsor representative and date: _____

Signature of Friends of the Parks and date: _____

Return this signed form along with a self-addressed stamped envelope to:
Friends of the Wood County Parks
18729 Mercer Road, BG, OH 43402





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Sponsorship Agreement

Agreement between The Friends of the Parks, 18729 Mercer Road, Bowling Green, aka, FWCP, and

Sponsor: _____

Sponsorship Purpose: In a public survey of Wood County residents with over 2,000 respondents, 43.48% of people requested more bike trails & increased access, with 55% of those respondents requesting non-traditional biking opportunities. The Rudolph Bike Park directly meets community needs. The park will attract cyclists of all ages from all around the region, as it will be directly accessible from the 13.1-mile Slippery Elm Trail bike path. The Slippery Elm Trail has an average of 275 users per day. The Bike Park will have a picnic shelter, 3 pump tracks for all ages and skill levels, and a mountain bike skills loop. The parking lot is being paid for by the Wood County Park District. 100% of your donation will go toward creating this community wellness and adventure park. The park will be free and open to the public every day of the year from 8:00 am until 30 minutes past sunset.

Positive recognition for your sponsorship will be far-reaching and long-lasting.

- 1) Right of Refusal: FWCP reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 2) Rescheduling: FWCP can cancel or reschedule an event, and related details at its discretion.
- 3) Refunds & Cancellations: In the case of an event cancellation, the event will be postponed to a different day. All marketing benefits will be conducted.
- 4) Payment & Invoice Terms: Payment is required within three week of agreement submission. Unless otherwise agreed upon in writing by FWCP, all sponsorships invoiced must be paid in full three weeks after invoice date, or will incur a \$25 late fee and may result in agreement termination.
- 5) Logos: Submit logos with the following specifications: with a minimum resolution 300 dpi in a file type of .png, .jpeg, .eps. No file types of .doc, .xls, .ppt, or .pub, please.
- 6) Indemnification: The Friends of the Parks, Wood County Park District, employees, volunteers, independent contractors, or any other participating sponsors are not responsible or liable for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during, or subsequent to the period covered by this agreement.
- 7) The Wood County Park District and Friends of the Parks agree to make every reasonable attempt to provide sponsor marketing benefits listed for payments and logos received by the deadline date.
- 8) Sponsorship levels are not singular and may be shared by multiple organizations that are deemed by the Wood County Park District to have relevancy aligned to the project.

Signature of Sponsor authorized representative

date

Signature of Friends of the Parks representative

date

